

**CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Red Eagle Media Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<b>Contract / Revision</b> 157715 /		<b>Alt Order #</b> 08364662
<b>Product</b> NRA-ILA 10/4		
<b>Contract Dates</b> 10/04/16 - 10/10/16		<b>Estimate #</b> 7768
<b>Advertiser</b> Iss/NRA-ILA-A		<b>Original Date / Revision</b> 09/08/16 / 09/08/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agcy Code</b>	<b>Advertiser Code</b> 375	<b>Product 1/2</b> 944
<b>Agency Ref</b> 2153		<b>Advertiser Ref</b> 59172

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/07/16	10/07/16	NewsCenter 7 5p	5:00 PM-5:30 PM		1:00			P-02		NM	1	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$5,800.00					
N 2	WHIO	10/10/16	10/10/16	Stephen Colbert	11:35 PM-12:35 X		1:00			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$2,500.00					
N 3	WHIO	10/10/16	10/10/16	NewsCenter 7 6p	6:00 PM-6:30 PM		1:00			P-02		NM	1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$7,200.00					
N 4	WHIO	10/09/16	10/09/16	NFL Bengals Game	1:00 PM-7:00 PM		1:00			P-02		NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$16,000.00					
N 5	WHIO	10/06/16	10/06/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-02		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$3,200.00					
N 6	WHIO	10/06/16	10/06/16	CBS This Morning	7:00 AM-9:00 AM		1:00			P-02		NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$2,700.00					
N 7	WHIO	10/04/16	10/04/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-02		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$3,200.00					
N 8	WHIO	10/05/16	10/05/16	NewsCenter 7 530p	5:30 PM-6:00 PM		1:00			P-02		NM	1	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$6,200.00					
<b>Totals</b>									<b>0.00</b>				<b>8</b>	<b>\$46,800.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/10/16	8	\$46,800.00	(\$7,020.00)	\$39,780.00
<b>Totals</b>	<b>8</b>	<b>\$46,800.00</b>	<b>(\$7,020.00)</b>	<b>\$39,780.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

Contract / Revision	Alt Order #
157715 /	08364662

Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	NRA-ILA 10/4	7768

Advertiser	Original Date / Revision
Iss/NRA-ILA-A	09/08/16 / 09/08/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Thank you for your business!

SEP7/16 17.27  
\*\*\* WHIO-TV \*\*\*

DATE SEP7/16 17.27

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AGENCY EST# = 7768

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PROGRAM : NWSCENTER 5
RA35-64 : 11.3
CON COM1 : NWSCENTER 5
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PROGRAM : LT-COLBERT-CBS<
RA35-64 : 3.8
CON COM1: LT-COLBERT-CBS<
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SEP7/16 17.27  
\*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P	60		\$7,200.00	10/10	10/10	1		MON	1
PROGRAM : NWSCENTER 6												
RA35-64 : 12.2												
CON COM1 : NWSCENTER 6												
4			100P-700P	60		16000.00	10/9	10/9	1		SUN	1
PROGRAM : BENGALS 10/9, 16												
RA35-64 : 32.0												
CON COM1 : BENGALS 10/9, 16												
5			600A-700A	60		\$3,200.00	10/6	10/6	1		THU	1
PROGRAM : DAYBREAK EDT												
RA35-64 : 8.4												
CON COM1 : DAYBREAK EDT												
6			700A-900A	60		\$2,700.00	10/6	10/6	1		THU	1
PROGRAM : CBS THS MRNG-2<												
RA35-64 : 6.4												
CON COM1 : CBS THS MRNG-2<												
7			600A-700A	60		\$3,200.00	10/4	10/4	1		TUE	1
PROGRAM : DAYBREAK EDT												
RA35-64 : 8.4												
CON COM1 : DAYBREAK EDT												
8			530P-600P	60		\$6,200.00	10/5	10/5	1		WED	1
PROGRAM : NWSCENTER 530												
RA35-64 : 11.5												
CON COM1 : NWSCENTER 530												
OCT/16			46800.00									
MARKET TOTALS \$90,000 WHIO 52% WDTN 29% WKEF 6% WRGT 13% CABL 0% WBDT 0%												CONTRACT TOTAL 46800.00
SVC- NSI												TOTAL SPOTS 8
DEMOS- RA35-64*												